

Who Should be the 5th Face on Mt. Rushmore???

By Ben Haley

Many a debate has been made on who should be the 5th face on Mt. Rushmore, but here at BBC School Report, we have made a survey in which students and teachers have answered...

And the results are that Barack Obama wins in a landslide with 9 out of the 12 people that took part! Others include 2 JFKs and only one FDR! The reason why is probably The Primary Effect. The Primary Effect is when you look at a list and only remember clearly the end of the list. The way we conducted our survey is that we gave people a LONG list of presidents and we asked them to underline which one they would like to see as the 5th face on Rushmore. Obama was at the bottom of the list, so, people may have chosen him because of The Primary Effect. Also, the students probably know him, as he's the only president they have seen in their life (alongside Trump, but he wasn't on the list) and we don't really teach about American Presidents because they're rulers of another country.