

Outcomes/ Success criteria	Knowledge of different types of business and their characteristics	Entrepreneurs and their characteristics and skills within their industry.	Risks and rewards within business and enterprise.	Business plans and understanding the concept of them and how to create a business plan.
Beginning	I can identify a business type. I can identify the type of people it employs	I know what an entrepreneur is and can identify at least one skill and characteristic.	I know what a risk and reward is in a new business or enterprise.	I know what a project is. I know what a project plan is.
Developing	I can identify more than one business type and indicate what it does.	I can explain what an entrepreneur is and identify a variety of skills and characteristics.	I can explain one reward and one risk in a new business or enterprise.	I can research one project idea and indicate one reason why a project plan is important.
Secure	I can identify characteristics of different business types. I can identify 3 different types of local businesses. I can describe what each business is about, showing: <ul style="list-style-type: none"> • what it does • how it is owned • the type of people it employs and the skills needed to work there • the types of customer it has. I can present my findings in a clear and appropriate way.	I can identify the skills and characteristics of an entrepreneur. I can identify 3 different entrepreneurs including at least one based locally. I can research the target market. I can present my findings in a clear and appropriate way.	I can describe 3 possible risks for a new business or enterprise. I can also describe 3 possible rewards for a new business or enterprise. I can present my findings in a clear and appropriate way.	I can define what a project is. I can investigate 3 different project ideas. I can give a basic explanation of the importance of a project plan. I can give a basic explanation of what must be included in a project plan. I can present my findings in a clear and appropriate way.

Confident	I can give a detailed description of the characteristics of the different business types. I can identify 3 different types of local business justifying my choices. I can describe in detail what each business is about. I can present my findings showing some independent research	I can describe in detail the skills and characteristics of an entrepreneur. I can identify 3 different entrepreneurs including at least one based locally, justifying my choices. I can produce a detailed comparison of the skills and characteristics of the 3 entrepreneurs including independent research. I can research the target market showing initiative. I can present my findings showing critical understanding.	I can provide a coherent description of the possible risks. I can also provide a coherent description of the possible rewards. I can present my findings showing critical understanding.	I can define what a project is, showing detailed understanding. I can investigate 3 different project ideas justifying my choices. I can give a detailed explanation of the importance of a project plan. I can provide a coherent explanation of what must be included in a project plan, giving reasons. I can present my findings showing critical understanding.
Exceptional	I can explain with example the characteristics of the different business types. I can describe comprehensively what each business is about. I can present findings showing a consistent understanding.	I can explore the enterprise skills and characteristics of the 3 entrepreneurs, detailing what makes them successful. I can comprehensively research the target market, explaining my findings. I can present my findings showing a thorough understanding.	I can provide a comprehensive description of the possible risks. I can also provide a comprehensive description of the possible rewards. I can present my findings showing critical judgement.	I can investigate 3 different project ideas giving a convincing argument for my chosen ideas. I can explore the consequences of not having a project plan. I can present my findings showing critical judgement.
Beyond	I can evaluate the different characteristics of business types. I can also evaluate what each business is about.	I can evaluate the enterprise skills and characteristics of 3 entrepreneurs. I can question what makes them successful using a wide range of resources.	I can evaluate the risks and rewards of a business.	I can critique different project ideas. I can question the consequences of not having a business plan.